

**OUR SUPPORTERS**

*Miami/Bahamas Goombay Festival has been embraced for over two decades by the City of Miami, Miami-Dade County and many community partners which include:*

City of Miami  
www.miamigov.com

City of Miami  
Commission Marc Sarnoff  
District 2

THE ISLANDS OF THE  
bahamas

MIAMI-DADE  
COUNTY  
culturalaffairs

THE CITY OF MIAMI  
DADE CO. FLORIDA

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COCONUT GROVE, FL

DR. MARTIN  
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STARBUCKS  
COFFEE

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Personal Injury Attorneys

BAHAMIAN  
CONNECTION  
grill

MIAMI-DADE  
COUNTY  
Tourist Development Council

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ARBITRON

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Brown Construction  
Community Service Through Construction  
General Contractor's License Number  
CGC #1507374

COCOWALK

CIELO'S IN THE MAYFAIR

Range Funeral Homes  
"a living service for the living"  
Miami, Florida

comcast.

boostmobile

WESTERN  
UNION | yes!

Budweiser

WIFF  
Women's International Film Festival

SHADES OF OUR  
COMMUNITY  
LIVE. LAUGH. LEARN.

NBA  
NATION

DonQ  
PUERTO RICO'S PREMIUM RUM

Tobacco Free  
Florida.com

City of  
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chilis  
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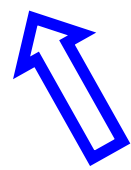
Joshua Kenneth Dove III  
INSURANCE P.A.

AVIS

CORAL GABLES SR. HIGH  
CLASS OF 1969

Miami/Bahamas Cultural Preservation Fund

**THIS COULD BE YOU!**



*THE 38<sup>TH</sup> MIAMI/BAHAMAS  
GOOMBAY FESTIVAL IN COCONUT GROVE*

**CELEBRATES  
BAHAMIAN  
CULTURE**



**2014  
SPONSORSHIP PACKAGE**

JULY 26, 2014





**The 38<sup>th</sup> Annual  
Miami/Bahamas Goombay Festival in Coconut Grove, Inc.  
4716 Brooker Street  
Miami, Florida 33133  
(305) 446- 0643 FAX (305) 446-6265**

## **CORPORATE SPONSORSHIP LEVELS**

**I am writing you on behalf of the Miami/Bahamas Goombay Festival Committee. This committee represents the non-profit organization formed by a group of volunteer citizens from the Miami area. They are committed people who are passionate to keep the Goombay Festival alive and in Coconut Grove, Florida.**

**The 38<sup>th</sup> Annual Miami/Bahamas Goombay Festival in Coconut Grove** is the largest Black heritage festival in the United States. Bahamians travel from the Bahamas with Pop Police Band to participate each year. Thousands come from all over the country to enjoy the **GOOMBAY**. Bahamians contribute 1.4 Billion dollars to the American economy. The Festival features Caribbean foods, artists and live entertainment. Friday offers a kickoff celebration, a cemetery clean up in the historical Charlotte Jane cemetery followed by a Historical luncheon for resident pioneers on Friday afternoon. Sunday offers a worship service and as a culminating activity, the famous Junkanoo entertains the crowd.

**The committee tries hard to give MANY scholarships to students to further their education.**

**We are asking at this time that you participate in the festivities and become a SPONSOR as well.** This year's festivities will be held on **Saturday, July 26, 2014** on Peacock Park Coconut Grove, Florida. We are committed to make sure that you will be included in all of our media efforts, brochures, festival programs booklets, tickets to all of our events, street flags, and your logo(s) printed on all our materials and the website. Attached are varying sponsorship participation levels for your perusal.

### ***WHY YOU SHOULD BECOME A SPONSOR TODAY?***

**Thousands attend each year  
Full Support of the City of Miami  
Full Support the Bahamas  
Over 50 Vendors to attract your target audience  
Central Metropolitan Location  
The Festival happens in the HISTORICAL Coconut Grove, Florida  
Multi-Culture Audience  
Attendees and participants come from all over the world**

**Thank you for your support and WE look forward to meeting with you and forming a business partnership.**

**Sincerely,  
*Andre Whittle*  
Andre Whittle, President**

### **GOOMBAY SPONSOR - \$20,000**

Company name and logo incorporated into event name for all advertising and promotional purposes, including:

- prominently displayed on 500 posters
- prominently displayed on 1,000 postcards
- All print advertising

Back Cover page in the Official Event Program

Logo and link sponsor's website prominently displayed on Festival Website

Logo displayed in all event advertising

Company name mentioned in all radio spots for Festival

Company name mentioned in all publicity for event

One large banner at on Goombay Stage at Festival (sponsor to provide)

Booth spaces available for your Cooperate footprint

One large banner at sponsor's booth (sponsor to provide)

Admission to the **OFFICAL OPENING OF THE 38<sup>th</sup> FESTIVAL**

### **COCONUT GROVE SPONSOR - \$15,000**

Company logo prominently displayed on 1,000 postcards

Whole page in the Official Event Program

Logo and link sponsor's website prominently displayed on Festival website

Logo displayed in all event advertising

Company name mentioned in all radio spots for Festival

Booth spaces available for your Cooperate footprint

One large banner at sponsor's booth (sponsor to provide)

Admission to the **OFFICAL OPENING OF THE 38<sup>th</sup> FESTIVAL**

### **NASSAU SPONSOR – \$10,000**

Company logo prominently displayed on 1,000 postcards

½ page in the Official Event Program

Logo and link sponsor's website prominently displayed on Festival website

Logo displayed in all event advertising

Company name mentioned in all radio spots for Festival

Booth spaces available for your Cooperate footprint

One large banner at sponsor's booth (sponsor to provide)

Admission to the **OFFICAL OPENING OF THE 38<sup>th</sup> FESTIVAL**

### **JUNKANOO SPONSOR – \$5,000**

½ page in the Official Event Program

Logo and link sponsor's website prominently displayed on Festival website

Logo displayed in all event advertising

Company name mentioned in all radio spots for Festival

Booth spaces available for your Cooperate footprint

One large banner at sponsor's booth (sponsor to provide)

Admission to the **OFFICAL OPENING OF THE 38<sup>th</sup> FESTIVAL**

## **2014 SPONSORSHIP**

**GOOMBAY - COCONUT GROVE – NASSAU – JUNKANOO**  
(\$20,000) (\$15,000) (\$10,000) (\$5,000)

My Company \_\_\_\_\_ has chosen to

**Company's Name**

become a sponsor in the 2014 Miami Bahamas Goombay Festival. We will commit by Contributing \_\_\_\_\_

**Level of Sponsorship**

I (We) will provide the following within 30 days of receipt of this form.

- Letter of Commitment (Must be on Company Letterhead)
- Company Logo as high res. JPEG/GIF File
- Sponsorship Contribution

The following items will be required 1 month prior to the event.

- Produce Display
- Signage Display
- Premium Product(s) to be placed in the VIP Goodie Bags for selected guests and/or prize giveaways.

**By signing below, I acknowledge that I am duly authorized to sign for my company and understand that I am making a commitment to participate in this sponsorship opportunity.**

Name/Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone/Fax: \_\_\_\_\_

Email/Website: \_\_\_\_\_

# **HISTORY OF THE GOOMBAY FESTIVAL IN COCONUT GROVE**



In the early 1800's the first black settlers which were Bahamians came to South Florida to find jobs and homes for their families. They were craftsmen and laborers. In 1976, several citizens from Coconut Grove, Florida wanted to pass along a piece of the rich Bahamian heritage thru a Bahamian style festival.

The Miami/Bahamas Goombay Festival is a celebration of culture expression embracing the legacy of a Bahamian-rooted community known as Coconut Grove. Over the years the festival has become a colorful parade of energetic, brightly costumed people dancing to the rhythmic sounds of cowbells, drums, and whistles. Vendors prepare to share their authentic Bahamian and American cuisine in booths that align the streets. The street festival transforms Grand Avenue into a journey across the ocean, creating a perfect harmony of Caribbean culture of the Bahamas and the African American vibe of Miami-Dade County.

This year will be the 38<sup>th</sup> Annual Goombay Festival celebration with many new activities. The Miami/Bahamas Goombay is dedicated to preserving the authenticity of the Goombay Legacy. The festival's board members strive to provide a historical overview of the American/Bahamian culture by educating and exposing the public to its rich heritage and traditions.

## **OUR MISSION**

The Miami/Bahamas Goombay Festival in Coconut Grove, Inc. is dedicated to recognizing, promoting and educating the residents of Miami-Dade County as well as the tourists about the rich Bahamian and American Heritage and what makes this such a unique and positive blend. The Festival is held to bring about unity and Bridge a cultural gap by building communities through the understanding of each other's likenesses and differences.

The Festival committee strives to provide a historical overview of the Bahamian Culture, the American Culture, the commemoration of the early Coconut Grove settlers, and to introduce the music, authentic native food specialties, artifacts, and crafts that are indigenous of the island. We are also committed to educate and showcase the origins of the "POP" Bahamas Police Band and the "RUSHIN" Junkanoos.



**GOOMBAY FESTIVAL  
MEMORIES**



**Myron Rolle  
KING OF GOOMBAY**



***Ms. Betty Wright*  
Queen Emeritus**



**POLICE BAND**



**VENDORS**



**BAHAMAS SHOP**



**St. Albans Day Nursery Daycare  
GOOMBAY PARADE**



**STREET FESTIVAL**



**SPONSOR**



**“JUNKANOO RUSH”**



**SPONSOR**



**NBA NATION SPONSOR  
T-MOBILE**

**GOOMBAY FESTIVAL  
MEMORIES**



**HISTORICAL/PIONEER LUCHEON  
AT CHRIST EPISCOPAL CHURCH**



**NBA NATION SPONSOR  
“DARRYL DAWKINS”**



**GOOMBAY ART WORK**



**ATTENDEES**



**GOOMBAY ART**



**NBA NATION SPONSOR  
MIAMI HEAT DANCERS**



**ATTENDEES  
MEANT/MARRIED AT  
THE GOOMBAY FESTIVAL**



**BOYS Basketball  
Goombay Tournament**



**STREET FESTIVAL**



**JUNKANOO**



**Coral Gables Sr. High  
Class of 1969  
Grove Cemetery CLEANUP**